



OMNI NATIONAL TRADE MEDIA PLAN

2001

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	30	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	26	3	10	17	24
Supermarket News (12 Insertions)																						
Drug Store News (6 Insertions)																						
Tobacco Outlet Business (2 Insertions)																						
Convenience Store News (4 Insertions)																						
Distribution Channels (3 Insertions)																						

■ Full Page, 4C Bld.

TOTAL IMPRESSIONS: 1,006,374

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